



# Delivering Customer-First Security with Uniken's REL-ID Platform

Identity Verification And Security To Tackle Today's Threats Without Sacrificing User Experience.

In today's digital world, the formula for your organization's success in customer interactions is increasingly complex. Onboarding customers in today's environment requires rapid, secure, and certain identity verification. It's central to all you do to achieve seamless security for your organization and its customers, starting from the moment the customer relationship begins.

## Experience Expectations Meets Security Requirements

Today, you face an expanding threat landscape that targets your customers, employees, and critical infrastructure with rapidly evolving attacks. Your customers are demanding better engagement and more functionality on the channel of their choice. They require certainty in security but have no tolerance for friction that gets in the way of getting things done.

The challenge is balancing the ideal user experience that your customers demand with the bulletproof security you need to protect them & your business.



## Mobile Threat Detection One Solution

Uniken's REL-ID is an unmatched, mobile-first identity verification and security platform that shuts down every major vector of fraud and breach. REL-ID goes beyond industry standards of layering disparate security products by tightly integrating all layers into one seamless solution that is easy to deploy, manage, and use. REL-ID unlocks the true power of your mobile app, making it the cornerstone of your security strategy and enabling new engagement opportunities across all your channels.

REL-ID protects against compromise with easy-to-use, multi-factor pluggable biometric-enabled authentication protected from phishing attacks due to a unique cryptographic foundation. Now, your app will run on only uncompromised devices, creating an individualized security perimeter that protects your data and APIs from internet threats. In addition, the authenticated secure channel REL-ID creates forms the basis for secure notifications and digitally signed responses, enabling secure transaction verification and strong omnichannel authentication without sacrificing user experience.

## Safe. Simple. Scalable The REL-ID Security Platform

With REL-ID, enterprises establish secure, continuously authenticated application channels with blazing speed and at IoT scale. Powerful omnichannel technology enables a phenomenal user experience with every log in, authorizing users while dramatically reducing your attack surface.

## Future Proof Security Platform Capabilities

### Device Trustworthiness

Military-grade root/jailbreak/malware detection blocks connections from vulnerable or compromised devices at consumer speeds.

### Strong Authentication Made Simple

Mutual, simultaneous, and continuous multi-factor authentication built on 1:1 cryptographic keys. All from your own app using the authenticator of your choice.

### Secure Data-in-Transit

MITM-proof, whitelist-based secure communication tunnel connection with higher security than TLS—and without the operational complexity or cost.

### Secure Data-at-Rest

Deliver a higher level of security than trusted execution environments (TEE) through locally stored, encrypted data utilizing a previously nonexistent key prior to a fully verified and trusted context is established.

### True Omnichannel Support

Consistent and phenomenal experience delivery across all channels—online, mobile, call center, email, chat, kiosk, and in-person deployed out-of-band authenticated and oblivious to phishing attacks.

### APIS And Services Go Dark

Instantly “cloaked” public-facing APIs, services, and applications. Requests are only aware that services are available and can connect after all checks and strong authentication is achieved.

### Customizable Policy Controls

Customizable and comprehensive policy controls based on device, user, and other context variables allow you to meet your unique business needs and risk parameters.

### Simple Integration

Mobile SDK lets you add the right level of security to your mobile app, tuned to your needs and risk profile.

Contact Uniken for  
more information