

# AMAZING CUSTOMER EXPERIENCE

NO NEED TO TRADE OFF SECURITY FOR CUSTOMER  
EXPERIENCE EVER AGAIN



## Passwordless

Enables a phenomenal client experience that is fast, secure and zero friction driving increased client engagement. In fact our clients report double to triple digit gains.



## Full Omnichannel

Conduct business over the channels clients prefer with absolute certainty and full nonrepudiation that all transactions and approvals are completed by signatory.



## Biometric of Your Choice

Out-of-the-box integration with current and emerging embedded biometrics offered on IOS and Android plus the ability to integrate FIDO based biometrics.



## Simplified, Consistent Experience

No passwords, no SMS pin rekeying, no hard tokens, no challenge questions, no PII, regardless of channel. Always authenticate and approve using your app.



## One App. Yours!

Security and notifications are fully integrated directly into your App via our SDK. No third party app or providers to confuse users or denigrate the brand experience.



## Invisible Security

Contextual and information rich transactional notifications drives deep trust with your customers because they know transactions and their data are safe and are actioned.



## Drives Trust and Engagement

Intelligent end point threat detection at consumer speed. Unique 1:1 split symmetric cryptographic keys for every user / device / application combination allowing full bidirectional authentication.



## No Personal Info (PII) Ever Needed

Eliminate the threat of social engineering and the Equifax data breach. Improve your privacy posture and inform your clients that you will never ask for PII.

SCALABLE. SECURE. PROVEN.

1.7

Billion Interactions

ZERO

Dollars, Data or Identities Lost

\$2.2

Trillion Protected

## Enabling Amazing CX

- ✔ Customers can use your app without the pain of having to enter cumbersome passwords, switch to security apps, or typing in codes received via SMS.
- ✔ Creates a consistent and secure experience for your customers across all channels - mobile, browser, call center, kiosk and even in-person.
- ✔ Customer service can verify caller identity faster without asking for any PII or security questions, eliminating biggest source of customer dissatisfaction and reducing call time by 30-60 seconds.
- ✔ Customer gets reassurance that they are dealing with a genuine call center employee because of notification they receive.
- ✔ Customers only needs to interact your app, maintaining a uniform brand experience that improves engagement and engenders trust. Eliminate friction of switching between apps, dealing with cut-and-paste, and more.
- ✔ Reinforces for the customer your commitment to keeping them safe by engaging them in the security flow through login and transaction verification.

**REL-ID** enhances security while also reducing security spend and deployment complexity – a real game changer.

Deploying **REL-ID** unlocks the power of your digital channel, makes life easy for the user, enhances your regulatory and internal compliance proactively. [Contact us today!](#)